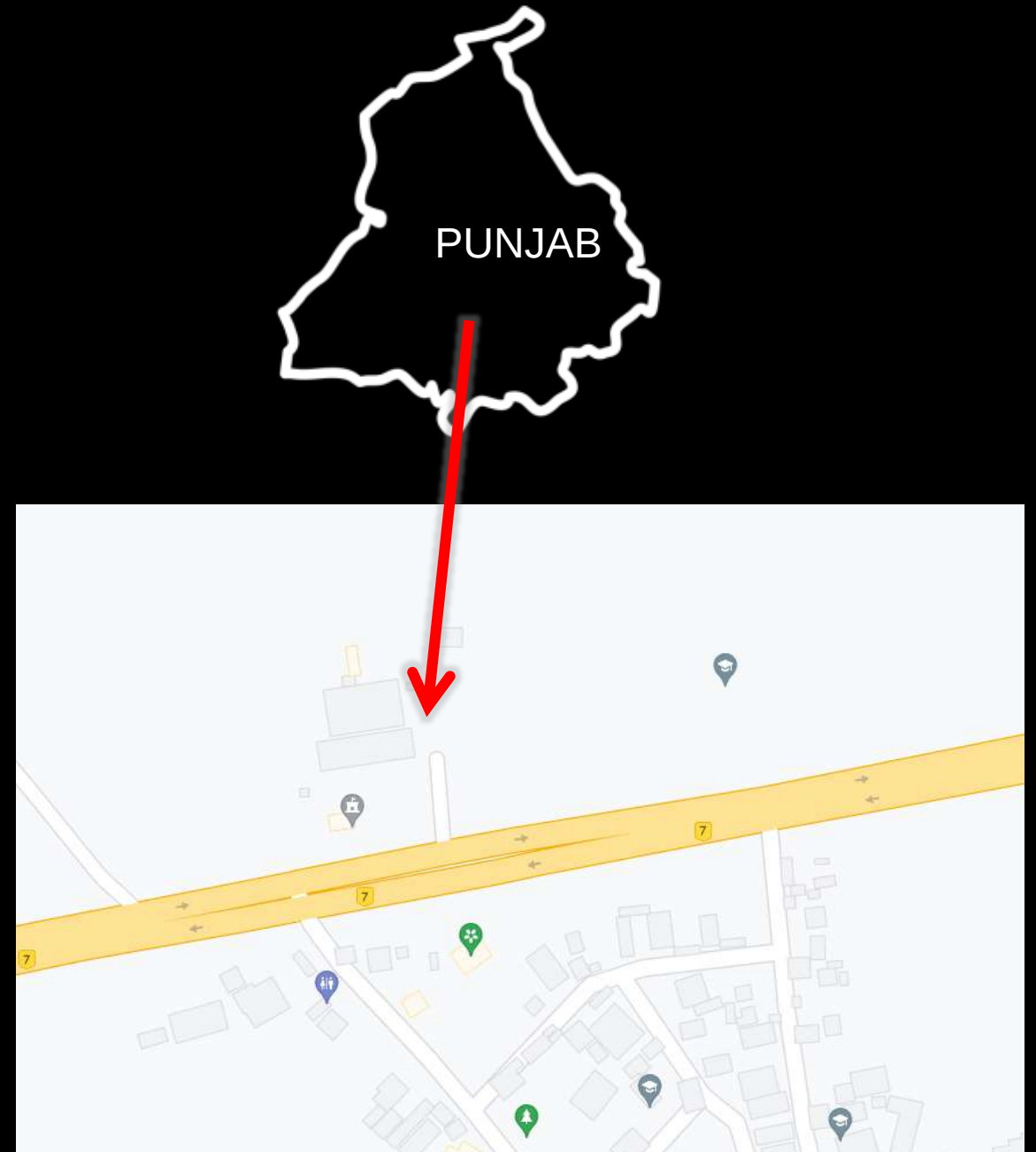
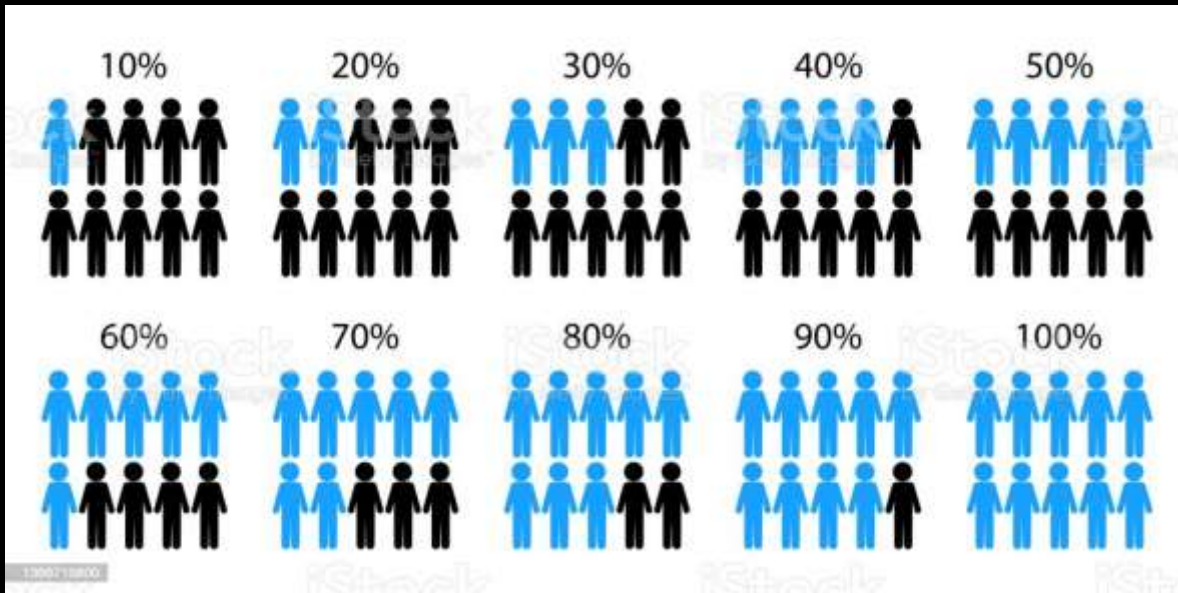


ITALIAN MARINA WALK
CONCEPT AND MOODOARD

LOCATION AND ANALYSIS

- ON NH7
- 18KM FROM PATIALA CITY
- 6.9KM FROM BUS STOP
- 14.6M FROM PATIAL AIRPORT
- 19.5KM FROM RAILWAY STATION

WE UNDERSTOOD THE DEMOGRAPHIC OF THE PEOPLE VISITING



CLIMATE EFFECT

- 6 MONTHS HEAT
- 2 MONTHS RAIN
- 4 MONTH WINTER

AIM- TO ACTIVATE THE PLACE

24X7 – (all year round)

365 DAYS



OUR FOCUS

'VALUE DRIVEN DESIGNS AND ARCHITECTURE'



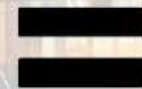
FROM OUR ROOTS

- VERNACULAR
- SUSTAINABLE
- LOW MAINTAINENCE



OUR PROCESS

- ARTIFICIAL INTELLIGENCE
- ADVANCED AND TOOLS



THE RESULT

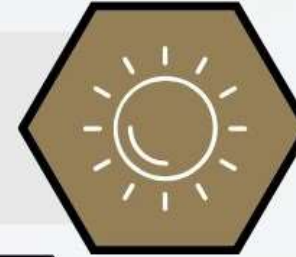
- INNOVATIVE
- UNIQUE

OUR APPROACH

-THE ELEMENTS OF EARTH

SUN

- JAALI EFFECT
- SOLAR PANELS
- SOLAR ENERGY



AIR

- HVAC CONTROL
- FRESHNESS
- NATURAL COOLER



EARTH

- OXYGEN RICH FRESH AIR
- NATURAL STONE BRICKS AND PLANTS
- SUSTAINABLE MATERIAL- TERRACOTTA



WATER

- WATERBODY AND MIST
- ELEVATES TEMPERATURE FRESH
- CALMING AND COOL

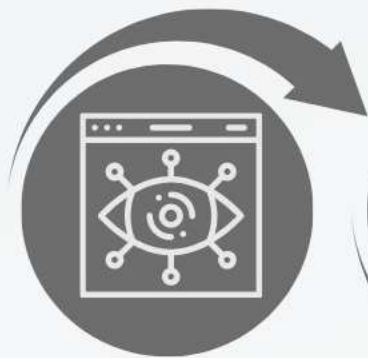


SOUND

- AMALGAMATION OF ALL ELEMENTS
- WIND CHIME EFFECT



OUR APPROACH



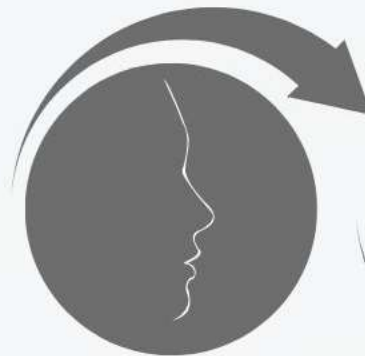
EYES

- VISUALISE
- APPEARANCE



NOSE

- FRAGRANCE
- PLANTS
- NATURE



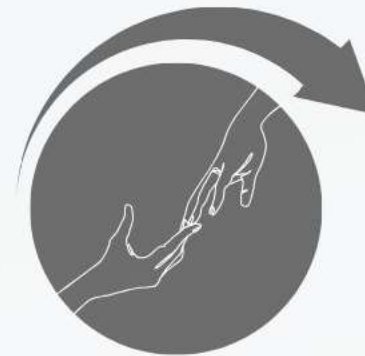
MOUTH

- EXPRESSION



EARS

- SOUND
- AMBIENCE
- MUSIC



SKIN

- TOUCH
- TEMPERATURE

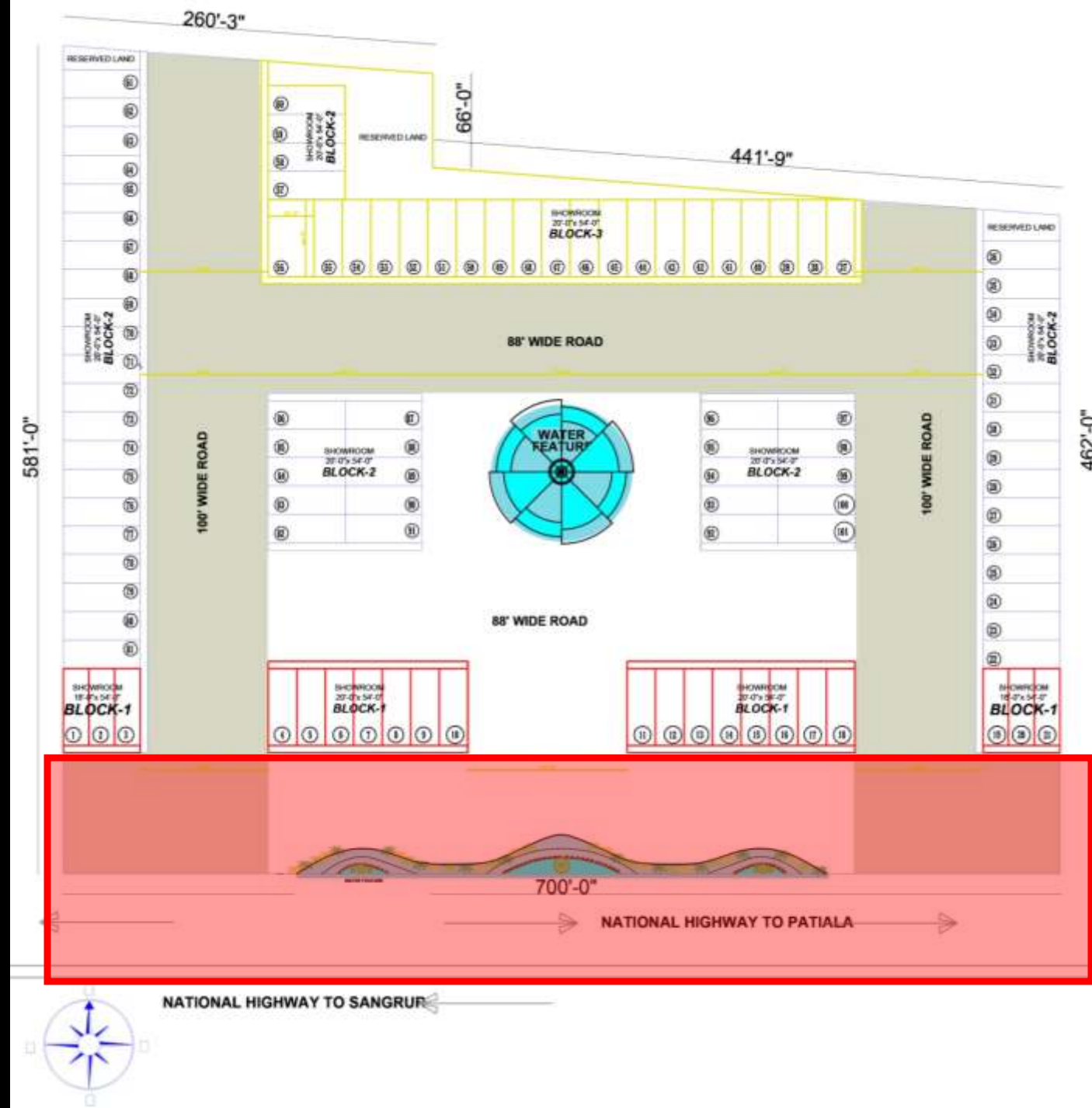


OUR DESIGN EXPERIENCE

ZONING AND CONCEPT

POINT OF ATTACTION IN
10 SEC

WATER FEATURE
EYE CATCHING boulevard

















Day Carnival WALK











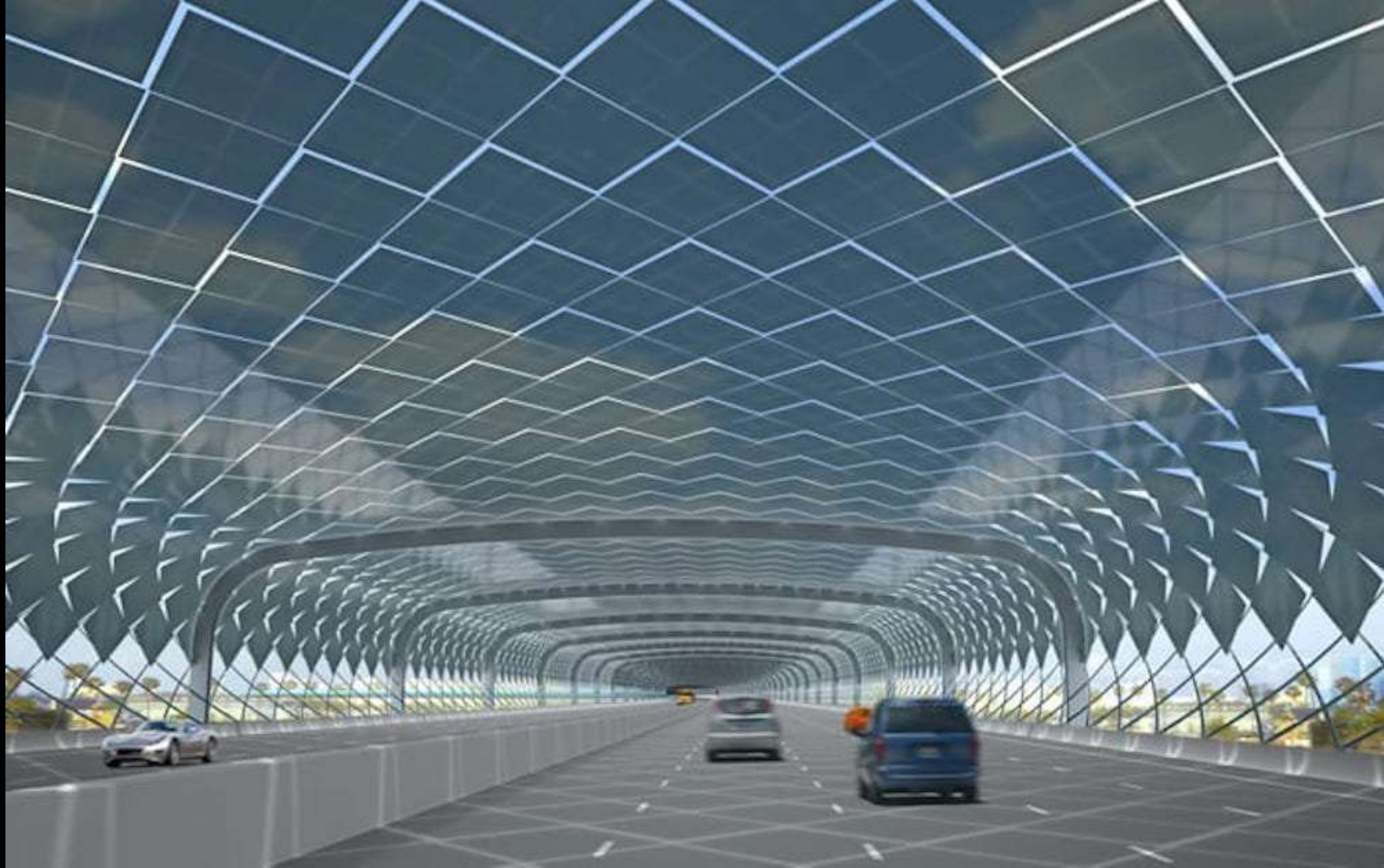
SOLAR
PANEL
STREET
SHADE





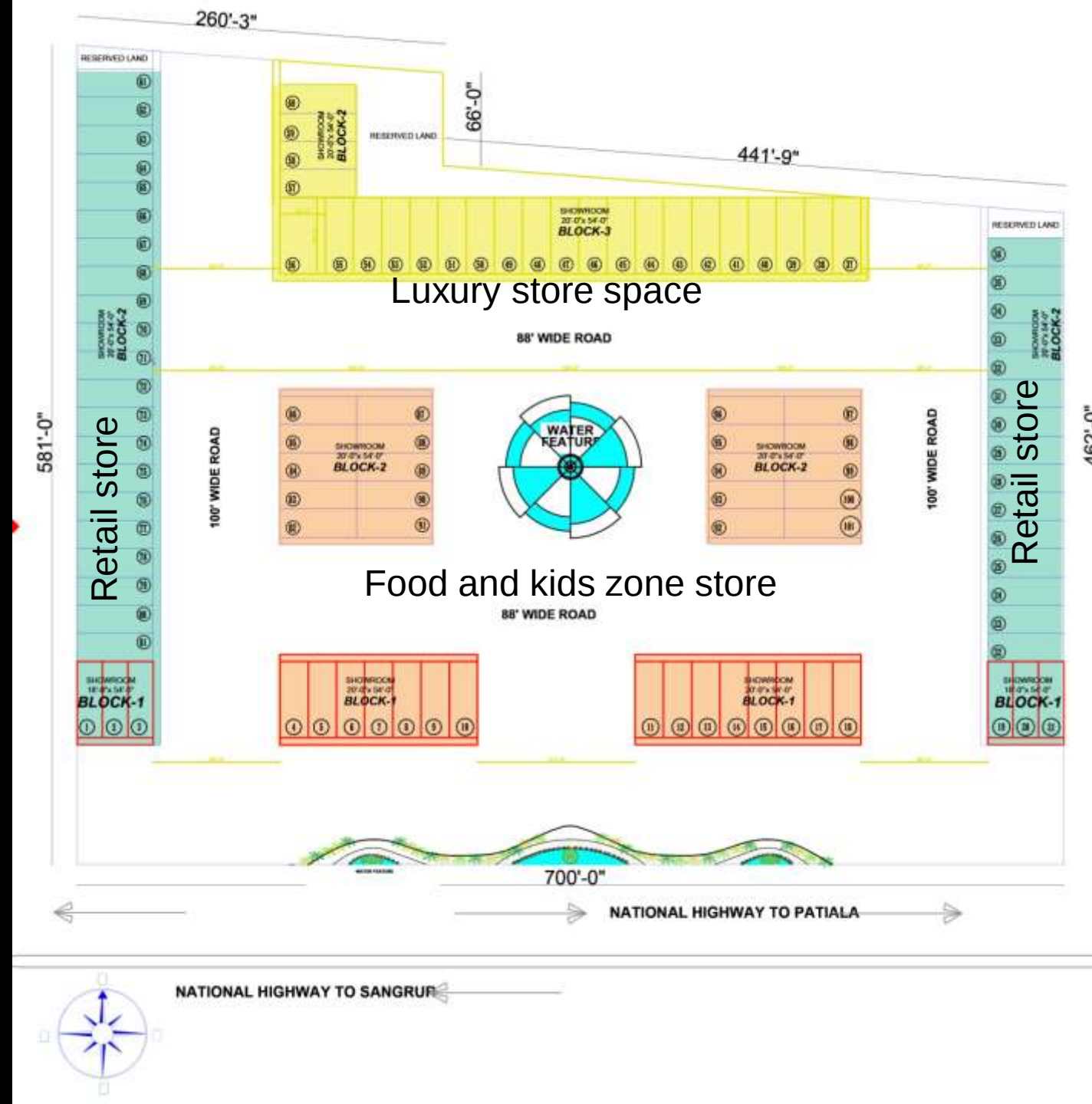






ZONING AND CONCEPT

For shops and stores



stores







BOSS

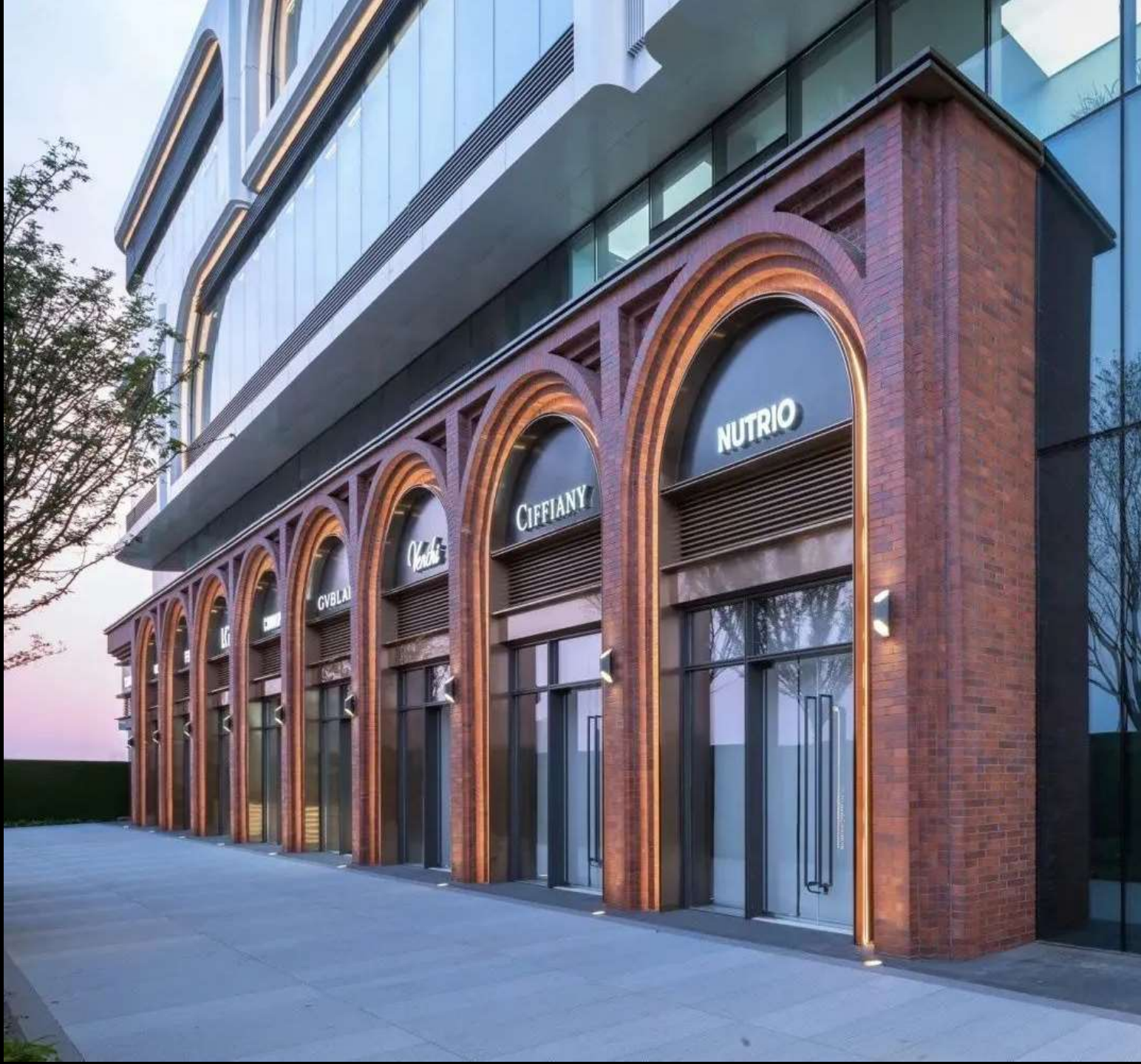
Ray Ban

H&M

Brioni

M&H

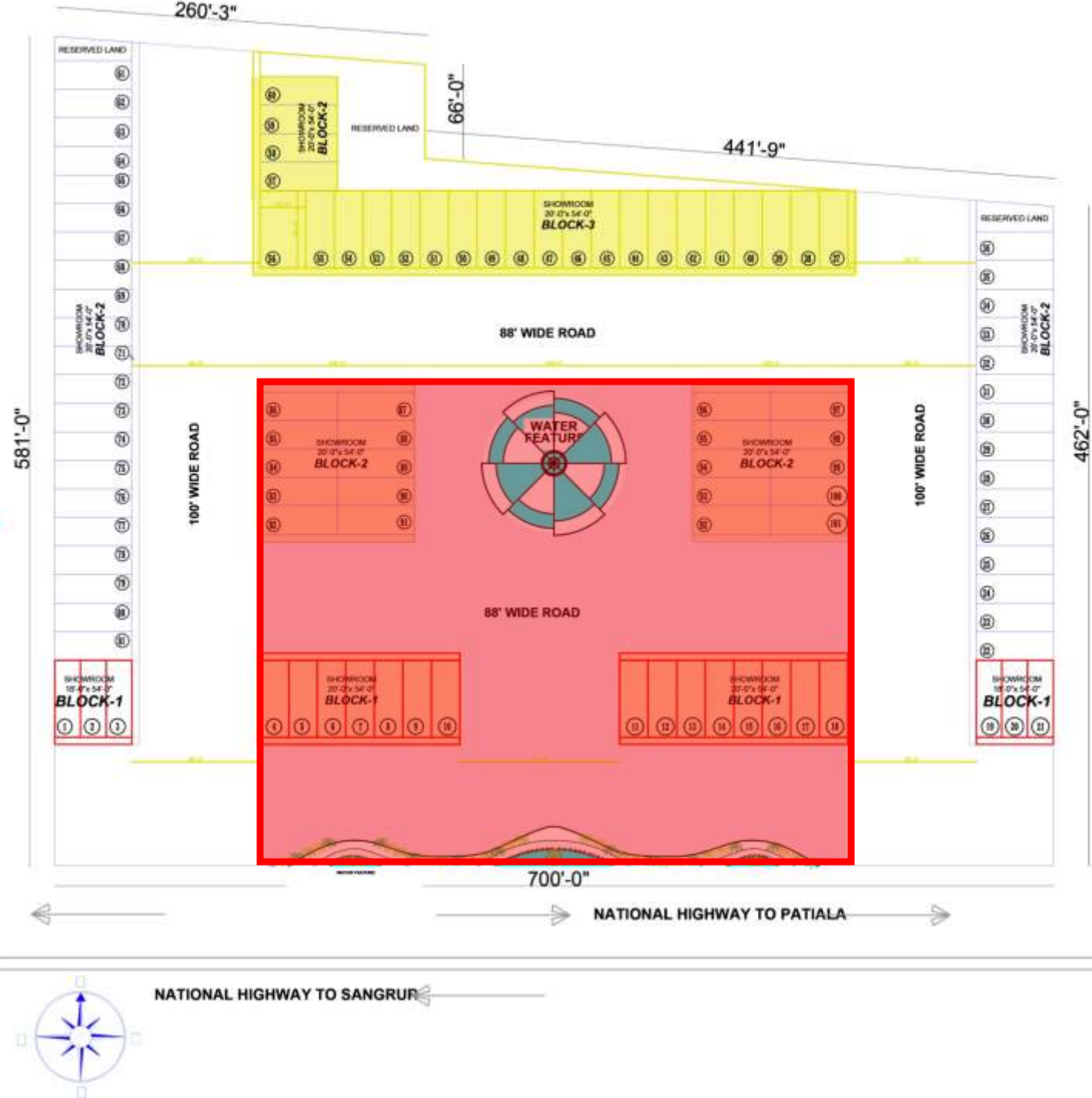






ZONING AND CONCEPT

Pedestrian friendly



RED CARPET EFFECT

BRICK STREET WALK







gettyimages
Pglam

MAIN 500 ST.
N SIXTH ST



gettyimages®
Bo Zaunders

MIST WALK
RAIN WATER
HARVESTING













ZONING AND CONCEPT

NIGHT LOOK
FESTIVAL EFFECT
Pedestrian





ROAD LIGHTS











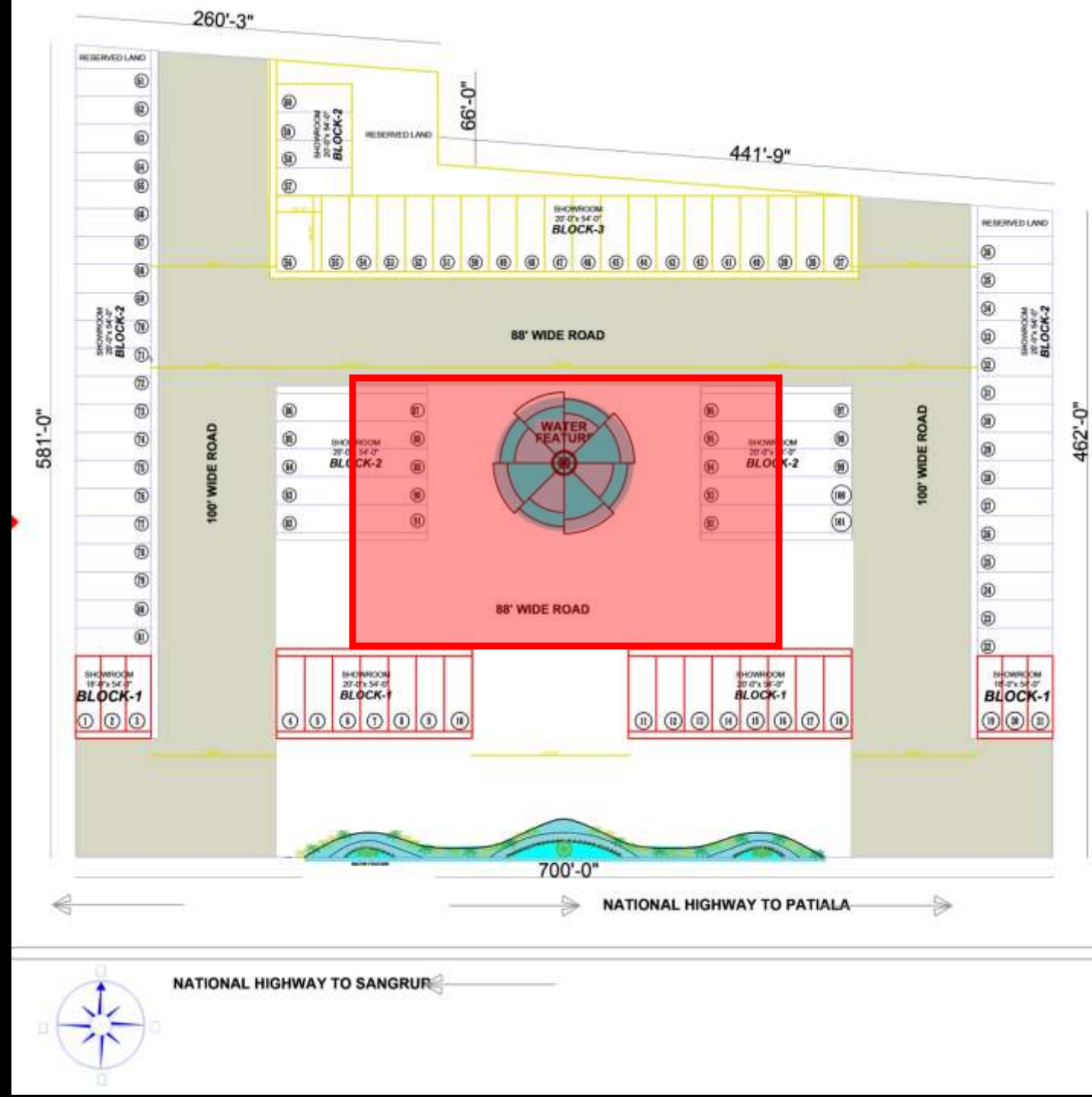






ZONING AND CONCEPT

CENTRAL WATER BODY

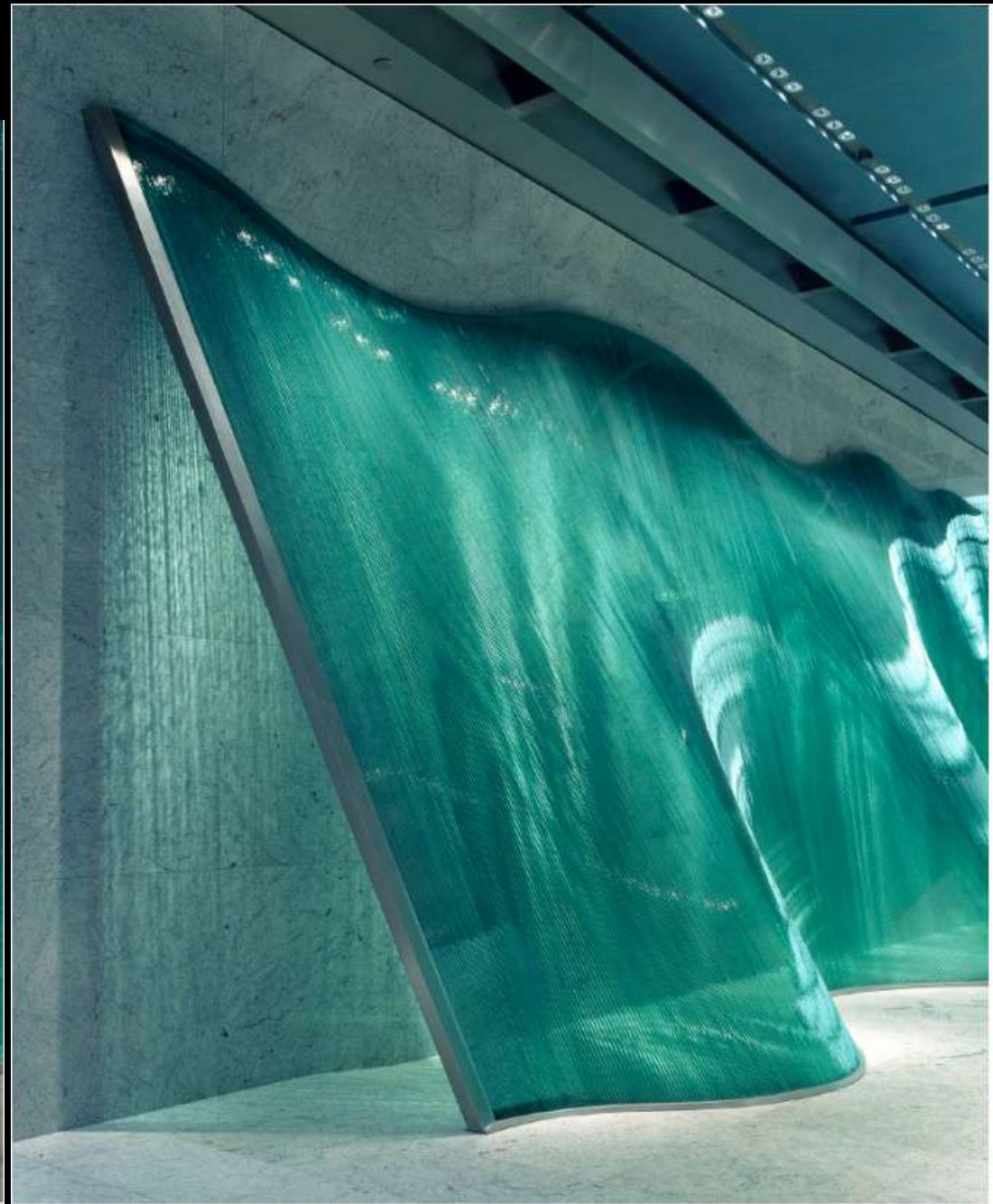












WATER BODY

